

Creative Design Manager

Reports to: Head of Brand and Marketing

Job Type: Full-time, Permanent

Salary: £32,000 - £38,000 (DOE)

About the Role

As Creative Design Manager, you'll be joining Topodium Group at the start of our next phase of growth. Working from our office in Basingstoke, you'll be delivering bold designs and pushing boundaries across our sports, health and leisure partners and clients. With an exceptional eye for precise and detailed design, and an in-depth knowledge of design trends, communities and cultures, you will play a key role in managing and mentoring a team of talented designers, whilst creating impactful and results driven creative output which resonates with audiences.

You will support the Head of Brand and Marketing to achieve exceptional service and experiences for clients. You will lead the design-focused team on mixed multimedia projects, taking work from concept to final execution within deadline and budget. From website designs, on-site videography, and client presentations, to storyboards, social graphics and national campaigns - you'll be able to articulate and visualise your thinking and deliver outstanding results at a high level.

We're looking for someone who can bring a mix of marketing expertise and inspirational creativity to further develop our creativity, find new ways of thinking, and challenging the norm.

To qualify you must have an extensive portfolio that demonstrates your abilities and experience.

Responsibilities Include

- Mentor and manage a team of multi-disciplinary designers, leading creative reviews and setting meaningful goals
- Creative lead on projects, utilising your full range of design skills through hands-on design work
- Manage all aspects of a creative job, from conception through to delivery.
- Maintain and enhance our strong design culture and reputation for high standard work that is delivered on time and exceeds expectations, with a meticulous level of attention to detail
- Critique and QA all design output to ensure the highest of standards
- Interest in research and desire to validate design decisions wherever possible
- Ability to explain design decisions to a range of stakeholders and relish constructive feedback
- Commercial understanding, able to apply design thinking methods to solve business problems
- Work closely with the wider business functions in ensuring that all timelines are hit
- Be client facing delivering presentations, project scoping calls, discovery meetings etc.
- Inspire the wider business, team and stakeholders by being an agency and market expert, identifying key trends and keeping on top of market landscape to produce fantastic creative output
- Direct and build out creative proposals, projects and budgets
- Build a deep knowledge of our clients, their needs and their audience.
- Defining and re-engineering creative processes in an agency/in-house environment for maximum effectiveness

Experience Requirements

- At least 5 years' experience in a similar role, with a proven track record of delivering successful visual branding and creative campaigns (agency experience preferred)
- Project/process management
- Highly proficient in Adobe Creative Cloud
- Experienced in creative concept and ideation process
- Experienced in photography and videography (pre- and post-editing)
- Experienced in website design (knowledge of UX would be helpful!)
- Thorough knowledge of design principles
- Experience of working with and presenting to clients
- People management experience

Employee Benefits

- Flexible schedule
- Gym membership (Corporate)
- Discounted dining/lunch
- Free tea and coffee
- Starbucks on-site
- Free parking
- Company events
- Mentoring and training plans
- Casual dress

Personal Requirements

- Commutable distance to Topodium Group HQ (Basingstoke)
- Creating and maintaining partner/colleague relationships
- Strong communicator
- A great personality - more *us*, less *me*
- Hard working and tenacious
- Self motivated, positive time management and highly organised
- Comfortable working in a high-paced and agile environment
- Ability to work to tight deadlines and deliver results
- Ability to work both collaboratively and independently

Educational Requirements

Excellent written and spoken English

Contact Ryan Grimshaw, Director of Marketing: ryan@topodiumgroup.com